

# Doncaster Economic Strategy 2030

*A Regenerative and Inclusive Economy for Thriving People, Places  
and Planet*

Health and Wellbeing Board

12<sup>th</sup> January 2023



# Purpose / Agenda

Building on Team Doncaster's latest Borough Strategy, [Doncaster Delivering Together](#), and the recent award of City Status, Team Doncaster has developed a new Economic Strategy to address the challenges of our time.

We want to develop an economy that is both **regenerative** and **inclusive**; an economy that works for *people, places and planet*.

## Agenda:

- Presenting the Doncaster Economic Strategy 2030
- An Economy that works for Health and Wellbeing
- Next Steps

# Background



## **Doncaster Delivering Together 2021**

Emphasis on wellbeing and the six wellbeing goals for *thriving people, places and planet*

## **Cost of Living Crisis**

Negative impact on wellbeing - need to take a new approach

## **Economic Strategy 2030**

New approach to embed wellbeing throughout – developed through broad engagement

## Doncaster's Economic Strategy

A **Regenerative** and **Inclusive** Economy for *Thriving People, Places and Planet.*

### Economic Missions



By 2030, we aspire to have an economy that improves the living standards for all and that leaves no **PEOPLE** behind



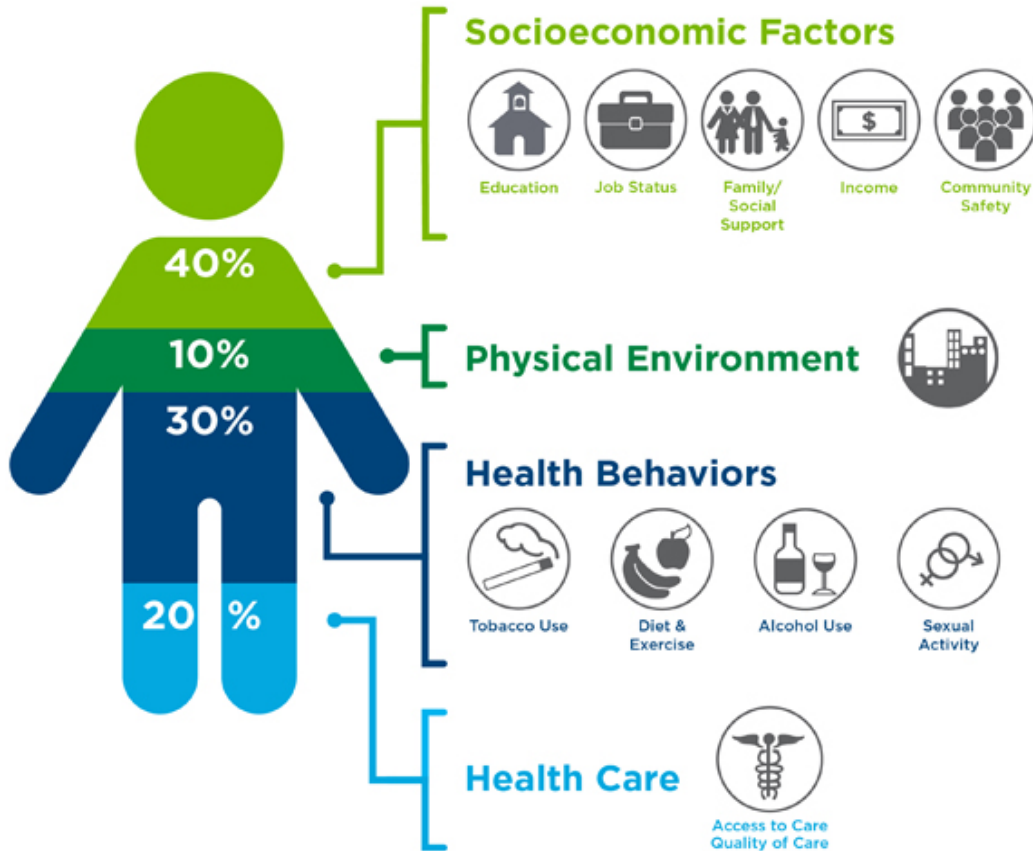
By 2030, we aspire to have a more resilient, productive economy across all **PLACES**



By 2030, we aspire to have a greener, regenerative economy that restores and enhances our **PLANET**

# An Economy that works for Health and Wellbeing

## What Goes Into Your Health?



An economy that improves the health and wellbeing of Doncaster's residents...

- **'Good Growth'**: the value of economic growth should be measured by the extent to which it increases the wellbeing of people, places, and planet

- **Health as the new wealth**

- **Poor health is setting back the economy**: it is not just how the economy can improve health, July 21-June 22 – 34.7% of economic inactivity due to long-term health problems (25.4% Nat & Regional)

- **Healthy Economy = economic benefits of health <-> health benefits of the economy**

## Mission Priorities

To drive forward our three Economic Missions, five Mission Priorities have been identified.



1. Industry Platforms
2. Employment Opportunities for All
3. Green Economy
4. Vibrant Places
5. Physical and Digital Connectivity

- Fairness & Inclusion
- Industry & Talent

# Next Steps and Recommendations

## Next Steps:

- Formal launch
- Development of detailed action plans – with a focus on the next 1-2 years
- Beginning the delivery of key actions – it is anticipated that health and wellbeing colleagues will be key delivery partners across multiple strands within the strategy

## Recommendations:

The Board is asked to:-

- Recognise and endorse the Doncaster Economic Strategy 2030.
- Recognise and endorse opportunities to align the actions of the strategy with improving health and wellbeing in Doncaster.
- Outline further opportunities for collaboration between the objectives of the Doncaster Economic Strategy 2030 and Health and Wellbeing improvements – including recommended prioritisation based on the upcoming work of the Health and Wellbeing Board.